

SAMUEL JOHN MAKAMA

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Portfolio: portfolio.blueskynexgen.com

Professional Summary

Creative and results-driven **Web Developer and WordPress Website Designer** with over 4 years of hands-on experience in building responsive, user-friendly websites and digital platforms. Adept at using WordPress CMS, HTML, CSS, JavaScript, and modern design tools to deliver high quality websites tailored to client goals. Proven ability to blend aesthetic design with functionality, SEO, and performance optimization. Passionate about empowering brands with strong online presence through elegant and intuitive web solutions.

Core Competencies

- WordPress Theme Customization & Plugin Integration
 - Responsive Web Design (HTML5, CSS3, JavaScript)
 - UI/UX Enhancement & SEO Optimization
 - cPanel Management & Hosting Setup
 - Website Maintenance & Troubleshooting
 - E-commerce (WooCommerce, Paystack Integration)
 - Graphic Design (Canva, Adobe Photoshop, Illustrator)
 - Page Builders: Elementor, WPBakery, Divi
 - Domain & Hosting Management
 - Digital Marketing Support & Content Creation
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Professional Experience

Website Designer & LMS Manager

Nigerian Society For Chiropractic Research & Development (NSCRD) | November 2024 – Present

- Designed and developed a custom LMS platform, ensuring seamless integration of web content using CMS tools.
- Managed and customized front-end interfaces to align with brand identity and enhance user experience.
- Led e-learning content promotion through strategic email campaigns and high-conversion landing pages on WordPress.

Website Support & LMS Integration

NexGen Innovations | Jan 2023 – Oct 2024

- Supported the integration of website content into LMS platforms using CMS tools.
- Customized front-end interfaces to match brand guidelines.
- Promoted e-learning content using email campaigns and landing pages designed on WordPress.

IT Support & Website Administrator

ReadyToLeadAfrica | Abuja | Oct 2022 – Jan 2023

- Designed and managed the organization's official website, ensuring regular updates and improved UI/UX.
- Supported IT systems and resolved website-related issues across platforms.
- Installed and maintained security patches, themes, and plugin updates.

Web Developer & WordPress Designer

TMR Concept | Abuja | Dec 2020 – Aug 2021

- Designed, developed, and maintained fully functional WordPress websites for clients across sectors.
- Used Elementor and WPBakery to create intuitive layouts and engaging user interfaces.
- Managed hosting, domain setup, and backend updates for client websites.
- Implemented SEO best practices to improve organic traffic and search engine ranking.
- Provided post-launch support, client training, and ongoing maintenance services.
- Ensured compliance with accessibility, privacy, and performance standards.

Web Designer & Support

Bemztouch | Abuja | Apr 2020 – Nov 2020

- Customized WordPress themes to reflect client branding and specifications.
- Integrated plugins to enhance website functionality including contact forms, analytics, and security tools.
- Conducted testing, debugging, and mobile optimization for all completed websites.
- Delivered client training sessions and documentation for managing content post-launch.

Education

MSc, Management Information Technology (In View) *National Open*

University of Nigeria | Expected 2024

BSc, Computer Science

University of Jos | 2015

Certifications

- Google IT Professional Certification – Coursera (2023)
 - Google Cybersecurity – Coursera (2023)
 - Fundamentals of Digital Marketing – Google (2020)
 - SEO & Social Media Marketing – Emarketing Institute (2020)
 - CPanel & LiteSpeed Webserver – cPanel University (2021)
 - Front-End & Back-End Developer – NPower Nigeria (2019)
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Technical Skills

- **CMS:** WordPress, Moodle, Joomla (Basic)
 - **Languages:** HTML, CSS, JavaScript (Basic)
 - **Design Tools:** Canva, Adobe Photoshop, Illustrator
 - **Hosting & Management:** cPanel, WHM, FTP
 - **SEO Tools:** Google Analytics, Rank Math, Yoast SEO
 - **Collaboration Tools:** Slack, Trello, Zoom
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Selected Achievements

- Delivered 20+ client websites using WordPress with 95% customer satisfaction.
 - Increased user engagement by implementing SEO optimization techniques and mobile responsiveness.
 - Trained over 30 individuals on WordPress, digital design, and website maintenance.
 - Recognized as Best Employee of the Year (2021) for outstanding technical support and innovation.
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References

Available on request